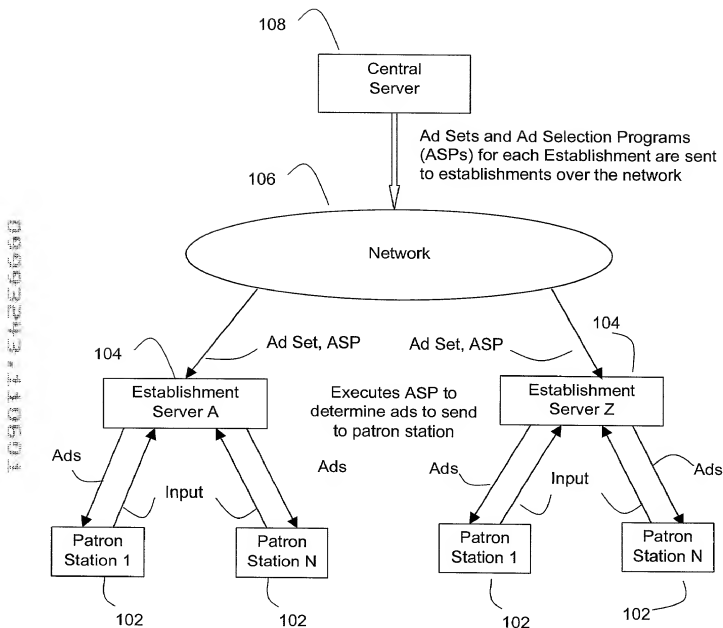


**Figure 1**



**Figure 2**

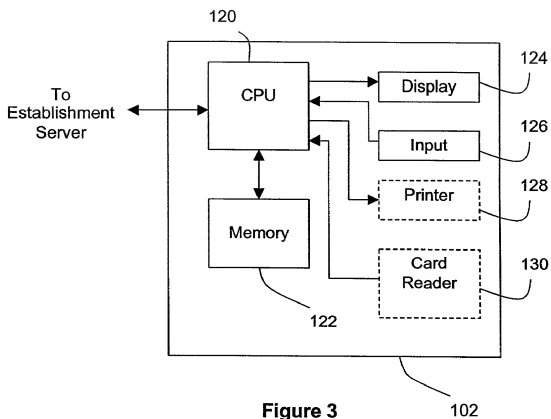


Figure 3

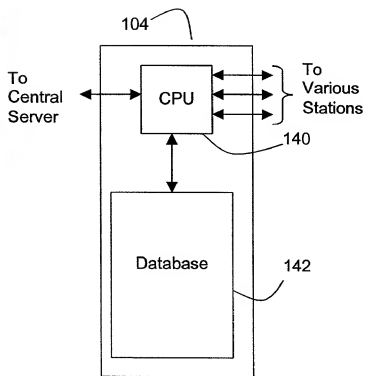


Figure 4

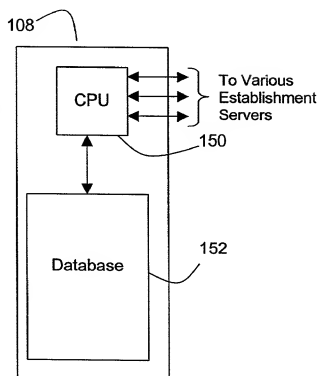
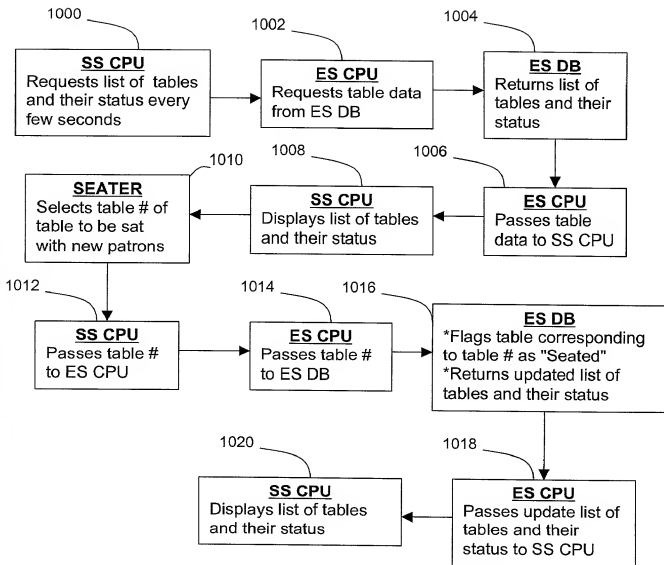


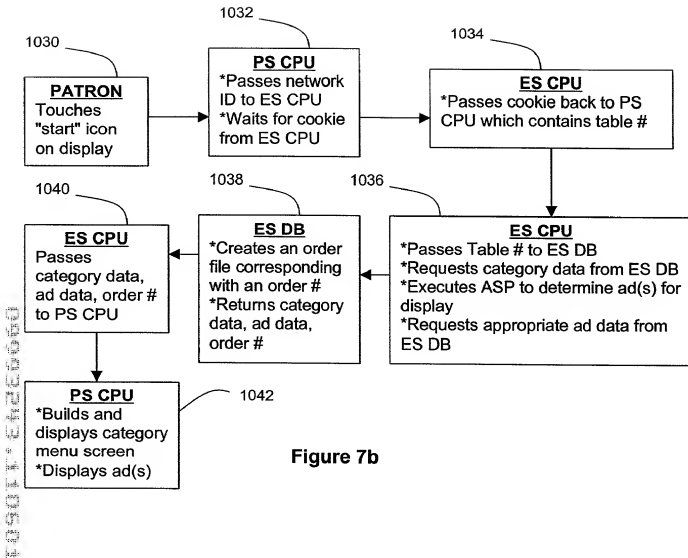
Figure 5

Rule #	Order Content	Patron Identity	Time of Day	Rule	Priority
1	Beer	*	*	Display ad XXX (cigarette ad)	2
2	*	John Smith	*	Display ad YYY (ad for beer 1)	1
3	Appetizer	*	*	Display ad ZZZ (ad for beer 2)	4
.	.	.	.	.	.
.	.	.	.	.	.
.	.	.	.	.	.
.	.	.	.	.	.
q	*	*	5 pm - 7 pm	Display ad AAA (liquor ad)	k
.	.	.	.	.	.
.	.	.	.	.	.
N	*	*	*	Display establishment ad (default)	N

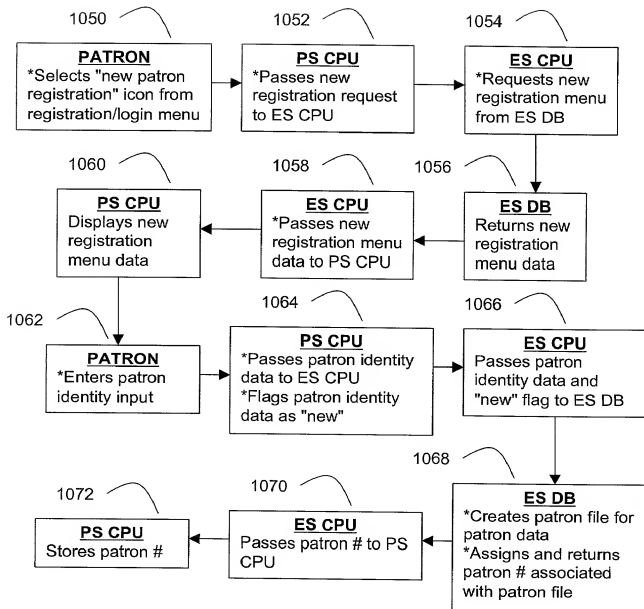
Figure 6



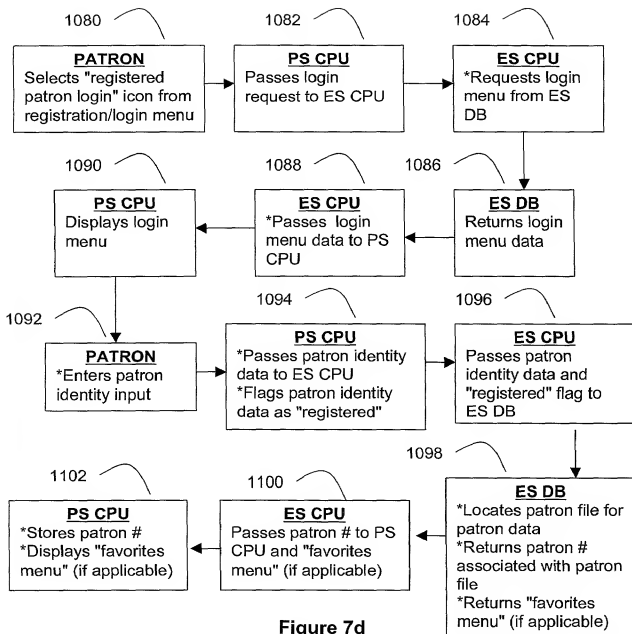
**Figure 7a**



**Figure 7b**



**Figure 7c**



**Figure 7d**



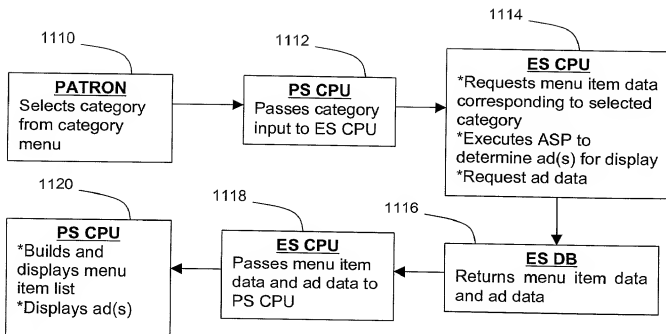


Figure 7e

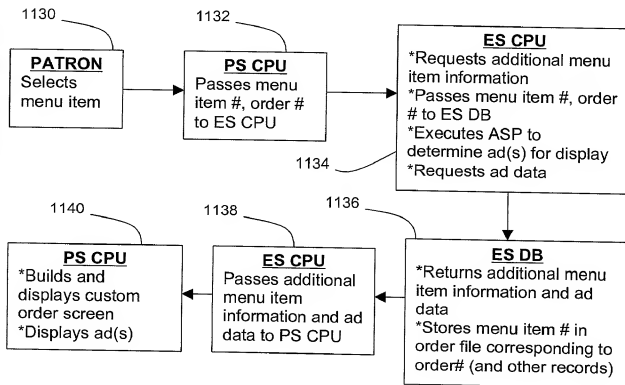


Figure 7f

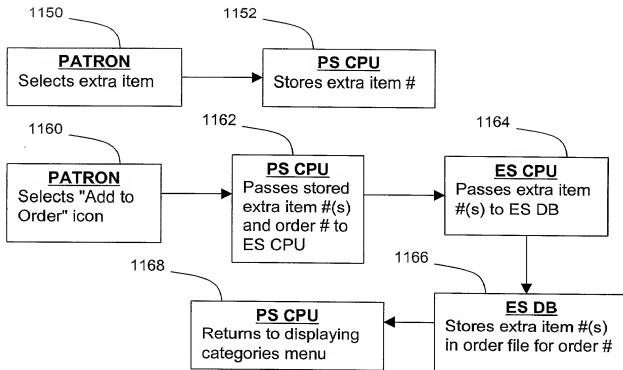


Figure 7g

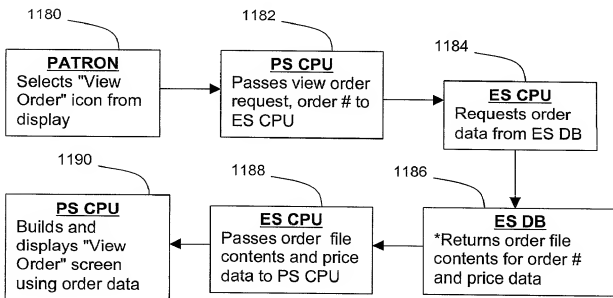
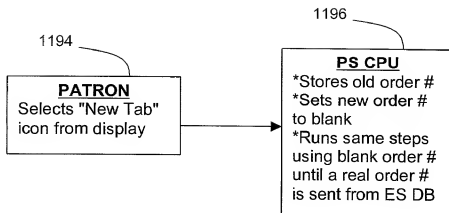
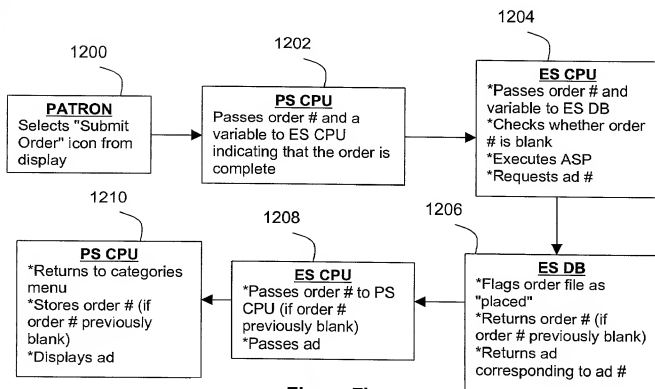


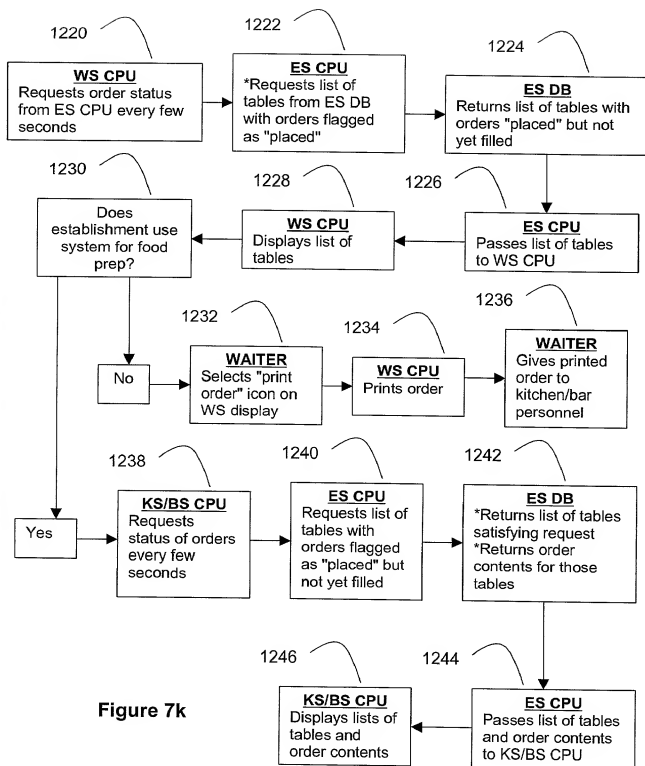
Figure 7h



**Figure 7i**



**Figure 7j**



**Figure 7k**

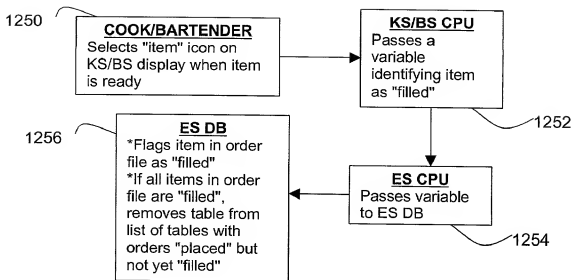


Figure 7I

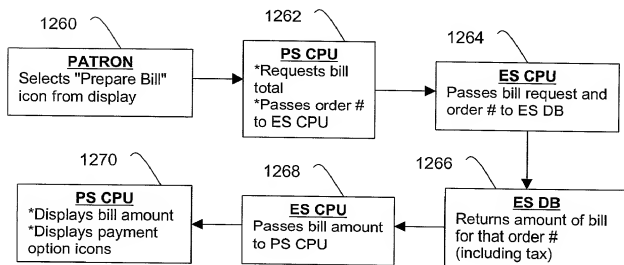


Figure 7m

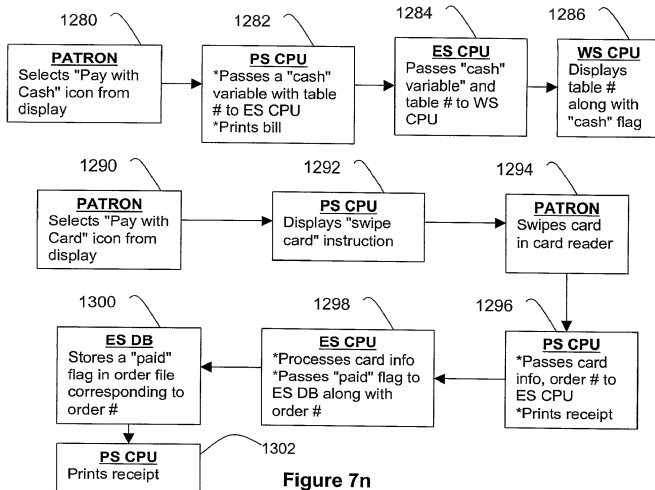


Figure 7n

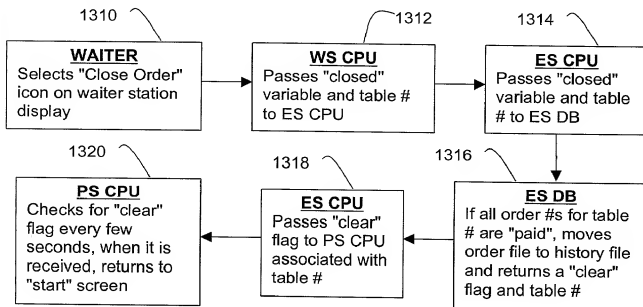


Figure 7o

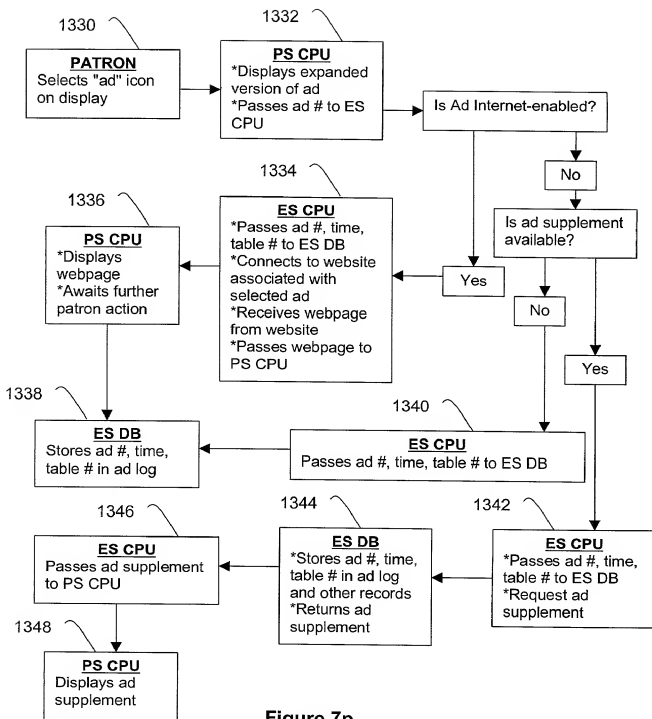
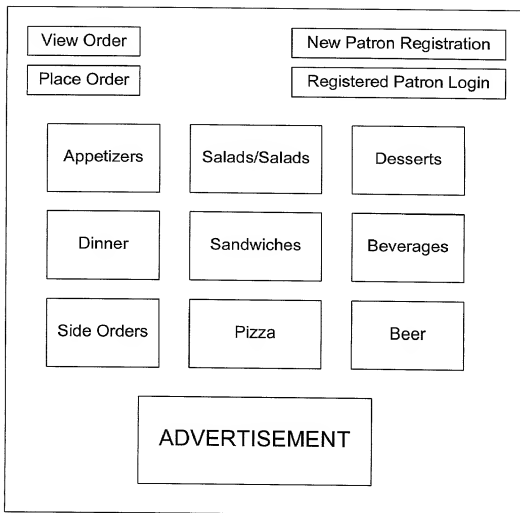


Figure 7p



**Figure 8**



B E E R	Appetizers	Side Orders	Sandwiches	Dinner
	Desserts	Soups/Salad	Pizza	Beverages

Dinner

16 oz. Ribeye Steak	\$13.95
12 oz. Ribeye Steak	\$11.95
8 oz. Steak and Shrimp	\$11.95
8 oz. Steak w/Mushrooms	\$10.50
8 Butterfly Shrimp	\$7.95

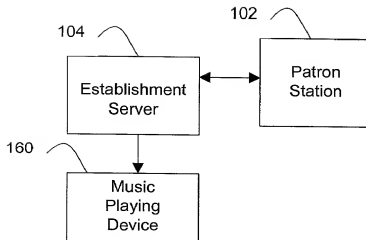
MORE VIEW CLOSE

A  
D  
V  
E  
R  
T  
I  
S  
E  
M  
E  
N  
T

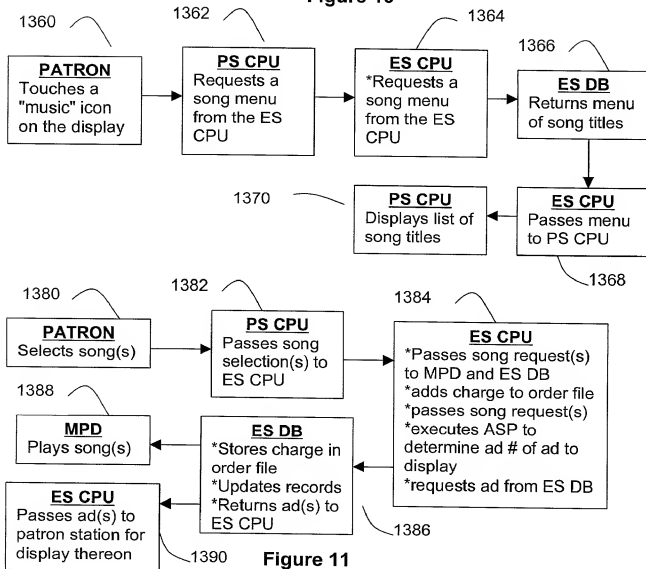
View Order

Place Order

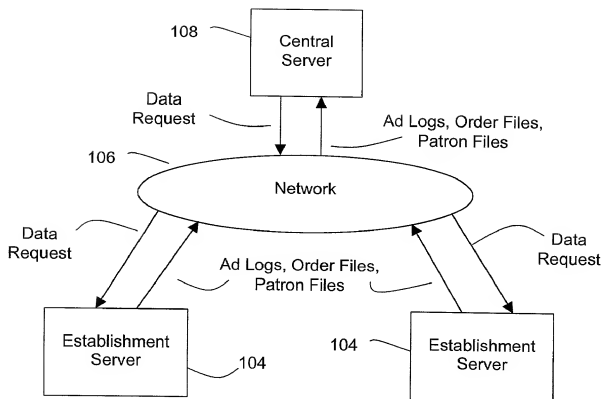
Figure 9



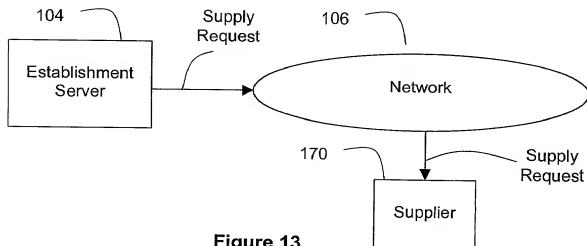
**Figure 10**



**Figure 11**



**Figure 12**



**Figure 13**